
TUCSON PLANNING COUNCIL FOR THE HOMELESS

Education Committee

July 13, 2010 Minutes

Co-chairs: Elva DeLaTorre and Olivia Gutzman

Next Meeting: Tuesday, August 10, 2010 – 3:30-5:00 pm Tent.: COPE, 101 S. Stone Avenue
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Report to General Council

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| <ul style="list-style-type: none">■ USICH Deputy Director Sharon Price confirmed as keynote speaker.■ Conference preparations continue |
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TOPICS DISCUSSED

1. **Minutes.** Minutes of the June meeting were accepted by consensus..
2. **Conference Preparations.**
 - **Resource Fair.** Participants discussed how to best recruit resource fair participants. Consensus was that Elva will email members a copy of last year's contact list; members will review the list and update contact names, emails, and phone numbers prior to proceeding with a mailing. Ten agencies signed up at the July General Council.
 - **Next steps.**
 - a.) Members will update contact information as discussed.
 - b.) TPCCH administrative coordinator Settle Madden will begin the resource fair database.
 - **Keynote Speaker.** U.S. Interagency Council on Homelessness Deputy Director Sharon Price, through her executive assistant, has confirmed that she will be the conference's keynote speaker. The confirmation letter requested that the speech times, topic guidance, and media plans be conveyed to the USICH communications officer. Participants discussed the requests and reached consensus that: the welcome and plenary session will again be 9:00-10:00 a.m., with the keynoted speech from approximately 9:15-9:45 a.m. followed by a 15-minute question and answer sessions; her topic should be how local communities can use the new Federal Strategic Plan to End Homelessness and its emphasis on collaboration to move forward with their local plans to end homelessness; that we will be promoting the conference through local press contacts; that we are willing to share our contacts and/or use theirs; and that we would like to know as well what media contacts they plan.
 - **Next step.**
 - a.) Co-chairs will draft a confirmation response for committee review.
 - b.) Members will comment on the response promptly so that USICH can be thanked and informed.
 - **Program.** Eric represented the second draft of the Art Center Design College graphic artist's program cover design. Participants reviewed and suggested darker type, no reverse type, and repositioning of some information to emphasize its importance.
 - **Next step.** Eric will relay feedback to the designer, who will complete the cover art.
 - **Speakers.** Olivia contacted Open Inn and Wingspan to share the youth breakout session, and they agreed. Elva confirmed Anna Wheeler, but has not yet had a reply from Bill Magnotto whom she invited to speak on safe havens.
 - **Next step.**
 - a.) Olivia will contact Food Bank
 - b.) Settle Madden will contact DES and SSA
 - c.) Eric will contact Mattie & Leslie, and Tucson City Court representatives.
 - d.) Co-chairs will reply to Beth Carey
 - **Sponsorship letters.** Settle will distribute last year's letter to the committee. Eric will redraft and follow up on sponsorships.

Conference preparations cont'd.

- **Silent Auction.** Don Blascak and Jill Rich will have agreed to organize the silent auction for the committee. A request for donations went to the TPCH list serve yesterday. Eric noted that Don has also proposed a lunchtime fashion show of items made from FEMA blankets.
 - **Next step.** Eric will distribute Don’s proposal for committee consideration.
- **Timelines reviewed.** Participants reviewed the conference timeline and made changes to reflect the new conference date.
 - **Next step.** Settle will update the timeline.
- **Sponsor and speaker gifts.** Participants discussed potential gifts for conference sponsors and speakers. They reached consensus that sponsors should receive a “thank you” letter, and that speaker gift donations, such as the gift certificates donated in 2008 by Coffee Xchange.

3. Next Meeting. August 10th, 3:30-5:00 p.m., tentatively at COPE, 101 S. Stone Avenue.

Submitted by Settle Madden

Attendance

Dia Barney	COPE	dbarney@copecommunityservices.org
Eric Cross	CODAC	ecross@codac.org
Elva De La Torre	CPSA	elva.delatorre@cpsa-rbha.org
Olivia Gutzman	CPSA	olivia.gutzman@cpsa-rbha.org