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# TUCSON PIMA COLLABORATION TO END HOMELESSNESS

## Plan To End Homelessness Committee

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### January 31, 2011 Minutes

Chair: Linda Kot

<b>Next Meeting:</b> Monday, February 14, 2011, 10:30 a.m. – 12:00p.m. Santa Cruz Room, Sentinel Building 320 N. Commerce Park Loop
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<b>Report to TPCCH General Meeting February 10<sup>th</sup></b>
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| ■ Individual/family profiles still needed for public awareness campaign |
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### TOPICS DISCUSSED

1. **Minutes.** Anna Wheeler moved and Mark Pollinger seconded that the minutes of the December 20th meeting be accepted as presented. **Motion passed.**

**Public Awareness Campaign.** Participants reported on progress gathering success stories for the public awareness campaign, and discussed six stories submitted to date. All were found acceptable. The general feeling was that greater ethnic diversity and types of personal histories are still needed. Two more stories have been promised. LP&G have asked for 12-14 stories to choose among. Suggestions included that: appropriate stories should include one a veteran, a family or families with children; a mortgage foreclosure; an elderly person on social security; a domestic violence survivor; stories of lost jobs or hours; and stories of health care issues and loss of day care; and if not enough diversity and individual photographs are put forward, there might be narration with voice over of a story or stories.

- **Next steps. a.)** Committee members will re-contact agencies from which they requested stories that have not yet responded.
  - b.)** Leslie will phone the Salvation Army, the Franciscans, Wingspan/Eon Lounge, and Gospel Rescue Mission Women's Shelter for suggestions of elderly, currently homeless, youth, and single women who are homeless respectively.
  - c.)** All stories will be forwarded by email to Leslie Carlson who will forward them to LP&G.

2. **Campaign Web Page.** Leslie will continue working on an appeal and structure of information to be submitted for listings on the campaign's "landing page".
  - **Next step.** Committee will circulate a sign-up sheet for the campaign web page listings at the February General Council meeting.

3. **Homeless Health Care.** Leslie and Linda noted that the Health Village for the Homeless Van of Hope will be at six sites in February, and now has a mental health expert now. They also have a new grant that will enable them to work with the Primavera Foundation to provide nursing care in shelters so that people won't be discharged directly from hospitals to the streets. Primavera will not have dedicated beds, but will save up to five beds for persons being discharged from hospitals. The hospitals will call in advance. The Van of Hope also has a new medically trained care coordinator, and will begin monthly visits to the Primavera Shelter soon.

4. **Next Meeting.** Monday, February 14<sup>th</sup>, 10:30– 11:30 a.m. at the City's Sentinel Building.

Submitted by Settle Madden

**Attendance**

<b>Name</b>	<b>Organization</b>	<b>Email</b>
Lori Block	ICH	lori.block@ichtucson.org
Leslie Carlson	PTEH Coordinator	lacarlson@cox.net
Linda Kot	Primavera Foundation	lkot@primavera.org
Mark Pollinger	DES	mpollinger@azdes.gov
Anna Wheeler	Primavera Foundation	awheeler@primavera.org