

Descriptions of Positions of the
Tucson Pima Collaboration to end Homelessness Social Media Committee
9 May 2011

TPCH Website -

- Updating and maintenance on a weekly basis

TPCH Facebook

- Monitor postings and remove those that are questionable or offensive to the cause
- Update at least once a week of things happening in the Homeless Community

TPCH Twitter

- Monitor and update at least two to three times a week of things that are happening in the Homeless Community

TPCH Constant Contact

- Maintain database of TPCH members and the community at large for those that are interested in what TPCH has to offer.
- Use as outreach tool to inform the community
- Conduct survey's of TPCH membership
- Coordinate with the Conference Committee on event registration, and confirmation.

Attend other TPCH committee meetings to help coordinate their information dissemination to the website, Facebook, Twitter.

Keep the TPCH membership informed of Social Media Committee plans and decisions.

Motion:

That TPCH form a new committee with the responsibility to manage the TPCH website, Facebook, Twitter and all activity related to social media. The new Committee will be named the Social Media Committee.