
TUCSON PIMA COLLABORATION TO END HOMELESSNESS

Conference Committee

July 12, 2011 Minutes

Chair: Olivia Gutzman

Next Meeting: August 9, 2011, 3:00 – 4:30 p.m., CPSA, 535 N. Wilmot Road, Suite 201

Report to General Council

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| ■ Conference preparations progressing |
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TOPICS DISCUSSED

- 1. Minutes.** Minutes of the June 14th meeting were accepted by consensus with correction of the meeting site and address.
- 2. Conference preparations.**
 - Keynote speaker. Olivia Gutzman reported that Ann Oliva's office is still waiting to learn whether they will have adequate travel funds to support her speaking at the TPCCH annual conference.
 - **Next step.** Olivia will continue to follow up.
 - **Breakout sessions.** Participants reported on progress finalizing arrangements for breakout sessions as follows.
 - Sandy Hinojo-Cuen is confirmed for the "Everyone needs to eat" session." She has asked to add discussion of how life occurrences affect individuals' and families' ability to obtain adequate nutrition.
 - Rebecca Cassidy has confirmed that she will present on Arizona Department of Economic Security (DES) benefits and how to obtain them.
 - Debra France is on vacation and has not yet responded to her invitation to speak.
 - Jerry Diaz is confirmed for the roundtable of homeless/formerly homeless persons.
 - Laurie Mazerbo, Kevin Jackson, Vincent Fricano, and Jennifer Andersen are confirmed for the session of updates on special homeless populations.
 - Sarah Taouil has confirmed that she will present on the 51homes Campaign and obtain a speaker on Phoenix's Project H3 Campaign.
 - Randy Reynolds will respond to the invitation to present the "caring for yourself" session at month's end when his schedule for conference time is more complete.
 - Kathy Hall, Van of Hope program manager, and Tara Radke of El Rio Health Center confirmed their presentation on new medical resources.
 - Kassy Rodeheaver of the Tucson/Pima Public library has agreed to present on seeking new funding sources.
 - Participants reached consensus to replace the hoped-for session on HEARTH implementation with a session on "getting back on the grid" by University of Arizona Veterans Integration Program Director Dr. Michael Marks.
 - Participants reached consensus to replace the hoped-for session on law enforcement and homelessness with one on using social media for success in gaining volunteers and donors.
 - DES Homeless Coordinator Donna Bleyle has confirmed her presentation on "Trends and Policies affecting Homelessness in Arizona (Shifting Paradigm)".
 - **Next steps. a.)** Eric Cross will follow up with the agencies that referred the individuals featured in the "We're Not Who You Think" public awareness campaign video to obtain contact information and invite those individuals to speak.
 - b.)** Settle Madden will follow up to obtain speaker biographies for the conference program and additional speaker names as needed.

Conference preparations/breakout sessions next steps cont'd.

- c.) Olivia will extend to Dr. Marks an invitation to speak at the conference.
- d.) Cindy Diaz will contact the New Horizons technology training firm regarding presenting how human services organizations can use social media for success.
- **Conference advertising and promotions.** Olivia suggested doing a flyer for posting in libraries and with faith communities serving the homeless to encourage broader attendance. Participants reviewed the flyer and made several suggestions.
 - Next step.** Eric will check on the hotel's expected pricing and report to the committee.
- **Sponsors.** Participants reached consensus to seek sponsorships beyond the TPCH membership.
 - **Next step.** Settle seek the program cover art and forward to Olivia some TPCH and Tucson Homeless Connect photos for possible inclusion in a flyer for libraries and faith communities.
- **Silent Auction.** Olivia agreed to check with last year's silent auction organizers as to whether they would again like to accept this task.
- **Registration.** Consensus was to again offer a lower early registration price and higher later and at-door registration prices., to be determined once the Holiday Inn Palo Verde has provided an cost comparison between last year's and this year's pricing.
 - It was noted that, due to the changes in fiscal agent and web hosting, the online registration method used last year will not be available.
 - **Next steps. a.)** Eric will check on the hotel's expected pricing.
 - b.)** Olivia will seek information on the new fiscal agent's, (CPSA) ability and methods to do online conference registration as soon as the TPCH fiscal agent contact person is named.

3. **Next Meeting.** August 9th, 3:00-4:30 p.m., CPSA, 535 N. Wilmot Road, Suite 201.

Submitted by Settle Madden

Attendance

Name		Organization	Email
Eric	Cross	Community advocate	errrocks@live.com
Cindy	Diaz	COPE	cdiaz@copecommityservices.org
Olivia	Gutzman	CPSA	Olivia.gutzman@cpsa-rbha.org