
TUCSON PIMA COLLABORATION TO END HOMELESSNESS

Plan To End Homelessness Committee

May 23, 2011 Minutes – DRAFT

NOTE: Per the presented motion, the TPCCH General Council voted to dissolve the PTEH Committee on June 9, 2011. The June 3, 2011 meeting was devoted to public awareness campaign materials review, and did not address minutes approval or other issues.

Chair: Linda Kot

Next Meeting: Friday, June 3, 2011, 11:30 a.m. – 1:00 p.m.,
Delectables, 533 N. 4th Avenue

Report to General Council

- Awareness campaign update and video preview of approximately 10-15 minutes.
- Motion: The PTEH Committee recommends that the ongoing implementation of the PTEH be integrated throughout the work of TPCCH, and in the future TPCCH strategic plan; therefore we move that the PTEH Committee be dissolved.

TOPICS DISCUSSED

1. **Minutes.** Minutes of the May 5th meeting were approved by consensus.
2. **Update on awareness campaign.** Leslie Carlson reported.
 - **Campaign video.** She noted that LP&G has agreed to keep the campaign video generic without references to specific agencies. Leslie Perls said that she expects the rough cut of the campaign video to be delivered to her tomorrow. Nick Duarte will upload it to the Crown Chimp website, so that the committee can view it at their convenience.
 - **Next steps. a.)** Leslie Perls will email the committee the web link to the campaign awareness video.
 - **b.)** Committee members will tentatively meet immediately after Wednesday's Continuum of Services Meeting to watch the campaign video.
 - **Landing page.** Leslie said that she has begun writing the copy for the landing page, but had no print capacity this morning. She orally presented a brief recap of the wording like that as previously discussed, including the campaign theme, options to volunteer and/or donate money or goods.
 - **Next step.** Leslie will complete the landing page text and then email it to committee members.
 - **Campaign handout.** The committee also needs to finalize the text for the campaign handout.
3. **Report of accomplishments.** Leslie reported that she has been working on finding the most appropriate format for reporting PTEH implementation accomplishments, and suggested a short, table format like that used for the PTEH Task Force. She noted that it is important that the committee present – and TPCCH understands – the fact that the PTEH is a community plan and accomplishments in Plan implementation are those of the entire community. The four and one-half years of progress reported should be considered the initial phase of PTEH implementation.

Discussion included that: the committee's dissolution is for the purpose of more broadly distributing responsibilities and activities throughout TPCCH and the community; that the Tucson/Pima PTEH must be aligned with and included in the TPCCH strategic plan that is now being developed and aligned with the Federal Strategic Plan, and local Consolidated Plan; and that a historical perspective should be included in the report, perhaps by organizing the report as a timeline.

 - **Next steps. a.)** Leslie will consult with the Continuum of Care consultant regarding his comparison of plans for TPCCH strategic planning before completing the document.
 - **b.)** Leslie will draft and send to committee members an outline of a report of accomplishments in implementing the Tucson/Pima Plan To End Homelessness.

4. Motion for General Council to dissolve committee. Participants reached consensus that a motion to dissolve the committee is needed, and that it is important that the committee is recommending dissolution to broadening involvement in implementation to include all of TPCH and increasing elements of the community in the next phase of PTEH implementation. Using the PTEH as one of the source documents for TPCH’s new strategic plan was suggested. Consensus was that the committee should recommend this.

Leslie noted that the workgroup currently designing the TPCH strategic planning process is working on the assumption that the strategic seems to view that plan as one designed to prevent and end homelessness, making this an opportune time for broadening PTEH implementation efforts. Participants agreed unanimously to offer the following motion:

“The PTEH Committee recommends that the ongoing implementation of the PTEH be integrated throughout the work of TPCH, and in the future TPCH strategic plan; therefore we move that the PTEH Committee be dissolved. “

- **Next step.** Linda will forward the motion to the TPCH Executive Committee and request inclusion in the June General Council agenda.

5. Next Meeting. Friday, June 3rd, 11:30 a.m.-1:00 p.m., Delectables Restaurant, 433 N. 4th Avenue.

Submitted by Settle Madden

Attendance

Name		Organization	Email
Lori	Block	ICH	lori.block@ichtucson.org
Leslie	Carlson	PTEH Coordinator	lacarlson@cox.net
Linda	Kot	Primavera Foundation	lkot@primavera.org
Pam	Moseley	Pima County CDNC	pmoseley@pima.gov